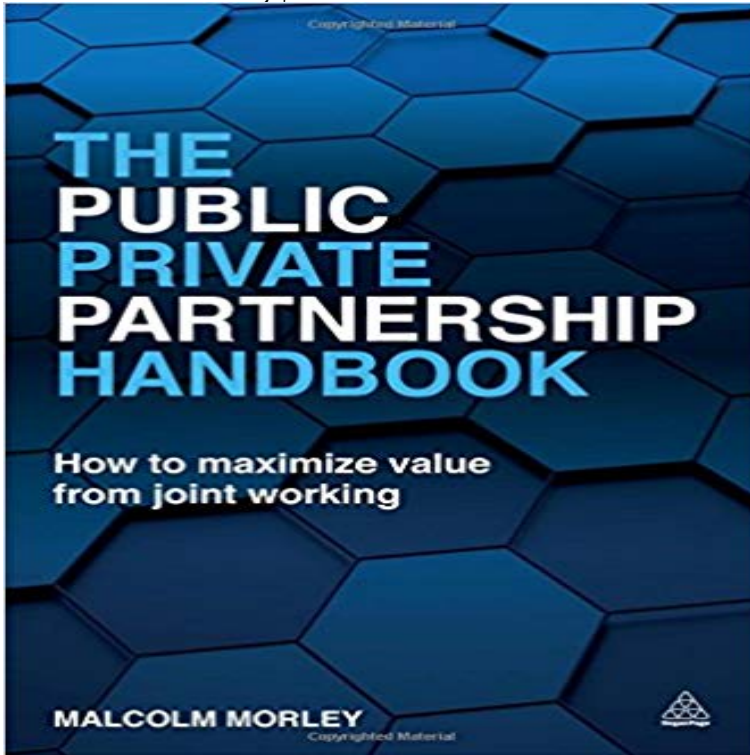


The Public-Private Partnership Handbook: How to Maximize Value from Joint Working



Covering the full lifecycle of a government-private partnership, from initial planning to managed exit and service continuity, The Public-Private Partnership Handbook gives managers and decision makers the tools and knowledge to forge powerful and mutually beneficial partnerships between government (public) and private sector entities using case studies and examples based on real life British companies. Drawing on his long-standing practical experience of joint working partnerships from both private and government sector perspectives in the UK, Malcolm Morley offers a solutions-focused guide to choosing the right model and putting it into practice. He covers:--Understanding and aligning organizational values and cultures--Dealing with joint intellectual property--Managing risk and sharing rewards--Coping with asymmetry--Performance management--Agreeing accountability processes

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