

# Be Sharp: Tell Me About Yourself in Great Introductions and Professional Bios



Learn How to Introduce Yourself in Interviews & Networking with Polish & Pizzazz. . . . Business today moves fast. And its unforgiving. When you have an opportunity to meet someone or present yourself for the first time, you create such a lasting impression, good or bad, that its difficult and maybe impossible to change. Few people have so much personality and self confidence that they can pull off a flawless personal introduction without any preparation or thought. BE SHARP will help you answer the perpetual question Tell me about yourself with professional polish and pizzazz. If you follow these guidelines, you will have . . . An engaging, memorable elevator pitch Confidence to introduce yourself anytime anywhere Rediscovered your unique talents and capabilities A well thought out introduction for customer meetings, networking events, or interviews An impressive, high-impact bio that gets real results The know-how to adapt your bio to any situation Once you have a solid introduction and your foundation bio, there are numerous ways to use it: job search, business proposals, marketing materials, websites, board bios, service business bios, and public speaking, to name a few. Also, our world of electronic communication demands that you pay attention to your cyberspace presence. This book addresses all these areas.

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**Mina Brown Positive Coaching Group** She works primarily with executives, professionals, and management teams in areas of leadership, Her popular book, BE SHARP: Tell Me About Yourself in Great Introductions and Professional Bios, continues to receive rave reviews. **Blog Yellow Brick Path - Part 3** She is an author of BE SHARP: Tell Me About Yourself in Great Introductions and Professional Bios, QUICK START COACHING KIT: Fast Track to Coaching : **Mina Brown: Books, Biography, Blog, Audiobooks** In today's coaching environment, professional coaching frequently involves Be Sharp: Tell Me About Yourself in Great Introductions and Professional Bios. **Customer Reviews: Be Sharp: Tell Me About Yourself in Great** A Man's Guide to Dressing Sharp and Casual in His 30s . Whether the situation is social or professional, a halting or rambling Start with a brief bio of your work history. 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